

Lilly V. Echeverri

Industrial Designer

EcheSketch.co

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Design Experience

Gibson Guitar Sponsored Studio — Student

JANUARY 2024 - MAY 2024

- Start to finish guitar build project working closely with Gibson Guitar's Product Development Manager Keith Medley.
- Ran Social Media Team by scheduling posts and organizing marketing plans.

ABM Sponsored Studio — Student

JANUARY 2023 - MAY 2023

- Tasked to innovate and redesign the electric car charging station to create a better user experience and Selected second best overall design.

Playcore Sponsored Studio — Student

AUGUST 2022 - DECEMBER 2022

- Tasked with developing new inclusive playground equipment for multiple use and play. Promoting health and wellness through research and design.

Mobile Study Beyond Future Studio — Student

JANUARY 2021 - MAY 2021

- First hand experience with Figma creating an app for WW&L Sponsored Studio Ticketing UX/UI project.
- Built a new Adirondack Chair for Old Majestic Brewing Co. Gained Welding and Woodworking Skills.
- Worked alongside Rogers & Willard Inc.'s Architecture Firm to develop concepts for a decorative feature on their new building.

Highpoint Furniture Competition — Student

AUGUST 2022 - OCTOBER 2022

- Competed in a furniture competition at Highpoint Market in North Carolina through the Hall of Innovation.
- Challenged to use 80% of one piece of plywood.

Perlick Corporation Sponsored Studio — Student

AUGUST 2021 - DECEMBER 2021

- Tasked with developing new inclusive playground equipment for multiple use and play. Promoting health and wellness through research and design.

Education

Industrial Design, Auburn University — Master

AUGUST 2019 - DECEMBER 2024

- Master of Industrial Design 4.00
- Bachelor of Industrial Design 3.46
 - Minor in General Business

Work Experience

Auburn University — Graduate Teaching Assistant

AUGUST 2023 - DECEMBER 2024

- Assisted in teaching the Adobe Sweep Programs through tutoring hours and lectures
- Materials and Technology through grading and organizing students

Peak Season Inc. — Summer Intern

MAY 2023 - AUGUST 2023

- Worked with Design Team and CEO Tim to help cultivate the space at the company's Atlanta Market Showroom
- Sketched and rendered concepts for Sams Club

Auburn University — INDD Youth Camp Counselor

MAY - AUGUST 2022; MAY - AUGUST 2024

- Guided middle-school and high-school aged students through the design process and the daily life of Industrial Design at Auburn University.

Skills

Adobe — Illustrator, Photoshop, Lightroom.

3D — Solidworks, Keyshot, Fusion 360.

Digital — Figma, Procreate, Canva, Zoom, Google Office.

Video — Final Cut Pro, Film, Photography, Edit.

Personal — Positive Team Player, Public Speaking.

Involvement

- **IDSA** — 2021-2024
- **CADC Ambassador** — 2021-2023
- **SIGD representative** — 2020-2021
- **Dean's List** — Fall 2019, 2022, 2024
- **Miss Auburn Top 20** — 2021